

Rep Order# 9796729 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 569266

Printed: 10/03/2012 3:17 PM
Last Received: 10/03/2012 12:56 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1192
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.3 10/3.
LN 23- N/A 1X 11/3
LN 34- MG 1X W/O 10/29 TU-F 5-530P
PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*23	SA	5P-530P	FOX NEWS	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 34]								
				V3 Effective Dates Changed								
	*34	TU-F	5P-530P	NEWS	:30	\$400.00	10/30-11/02	1	1	1	\$400.00	
				[MKGD FOR SPOTS MISSED ON LN #23: 11/03(1/WK)]								
				V3 Added								

---REPORT TOTALS---

Report Totals: 1 / \$400.00

---SALES MONTHLY TOTALS---

Nov 12: 57 / \$32,400.00
Sales Totals: 57 / \$32,400.00
Station Totals: 57 / \$32,400.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$140,870

CABL	0%	KDLU	1%	KJZZ	2%	KSL	27%	KSTU	23%
KTVX	19%	KUCW	2%	KUTV	26%	UNKB	0%	UNKN	0%

Books null
Demos RA35+